



Sainte-Hélène-du-Lac (73 - France), 20th July 2020

# MND snowmaking business line: new commercial successes and enhanced industrial performance

Specialized in snowmaking systems for ski resorts through its subsidiary SUFAG, MND Group announces the signature of several orders to guarantee snowmaking in numerous ski areas in France, Europe and Asia. MND snowmaking business line has also completed its new industrial organization at its Savoyard site in Sainte-Hélène du Lac, which now centralizes the entire design and production of snow guns worldwide.

## €7m in new orders from renowned international ski resorts

Following the full resumption of the Group's activities after the Covid-19 health crisis, the snowmaking business line's order book is now growing dynamically with firm orders from numerous ski areas in France, Italy, Austria, Switzerland and Japan. In France, the ski resorts of **La Rosière**, through a multi-year contract, **Chamrousse** for the extension of its snowmaking network, and **Le Grand Bornand**, a long-standing customer of MND, for the purchase of additional snowmakers, have all renewed their confidence in the French manufacturer.

In Europe, MND's snowmaking technical teams will be working in **La Thuile** and **Campitello Matese** in Italy, **Katschberg Bergbahnen**, **Zell am Ziller** and **Fiss** in Austria and **Ovronnaz** in Switzerland.

Finally, the Nippon Ski Resort Development (NSD) Group in Japan has entrusted MND with the construction of snowmaking systems for **Tsugaike Kogen** and **Kashiyamari** in the Hakuba-Nagano Olympic Valley.

These orders, most of which will be carried out over the 2020/2021 fiscal year (which began on 1 July), amount to €7 million.

## Enhanced performance and industrial capacity at the MND site in Savoie, France

Over the last few months, MND has finalized the complete reorganization of its snowmaking business line and its relocation to France to optimize logistics lead times, improve the quality of service through larger centralized stocks, and to bring together production teams, project managers and the R&D department on a single site.

*"This complete integration of the snowmaking business line is now operational. It allows us to secure strategic supplies, optimize production costs, and shorten the development and launch times for new products by bringing the R&D offices and production plants closer together. Finally, we are reducing our environmental footprint to a minimum by limiting transport between our various sites, as well as with all our suppliers and regional partners."* explains **Vincent Douillet, Director of MND Group Snowmaking business line.**

## Energy optimization and environmental integration

Highly attentive to the key trends of environmental and climate change awareness, MND works on the energy optimization of the installed systems as well as on the optimization of their integration in the environment.

As the first manufacturer in the world to have integrated in its snow production management software the functionality to produce clean energy thanks to snowmaking networks, MND is actively engaged in the development of its expertise in the hydroelectric production field. MND assists its customers and ski resort operators in their efforts to reduce their ecological footprint, in particular through solutions to optimize the equipment installed.

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## ABOUT MND

MND is a French industrial group specialized in mobility and ropeway transportation, safety processes, snowmaking and leisure facilities. With three production sites, five international distribution subsidiaries and 28 distributors worldwide, MND operates on all major international markets. MND employs 335 people and has approximately 3000 customers in 49 countries. MND is listed on the Euronext Growth in Paris (FR0011584549 - ALMND).

More information at: [www.mnd-group.com](http://www.mnd-group.com)

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